



Robin O'Connell Design

Studio: (310) 452-4168

Email: robin@robinoconnell.com

Web: www.robinoconnell.com



We start at square one and proceed with fun

Robin O'Connell is a person who enjoys working with you directly to find creative solutions for your graphic design needs. Sure, it's about getting the services you require. But it's also about developing a great relationship, and having a little fun along the way. It's really the best of both worlds: The personal attention of a boutique studio, with the resources you might expect from a larger firm.



We design for multiple uses

Good design allows you to go from one medium to another, while still making your message clear. Brochures, stationery, websites, signage, maps, advertising, packaging, point of purchase, catalogs, invitations, newsletters. We can plan, design and implement one element, or an entire campaign.



We head in the right direction

Robin O'Connell Design asks the right questions – up front – so we're all on the same page about what needs to be accomplished. During the design process, there's always an open line of communication. So if you decide you want to take a little side trip, or have a suggestion for a different way to go, we can adjust our route accordingly.



We communicate clearly in the vast sea of information

We don't have to tell you there's so much information out there, that things can get a little murky. Robin O'Connell Design organizes what you want to say so that you actually say it. Visually. Verbally. Emotionally. Your communication will be clear on all three fronts.



We catch the attention of your target audience

We not only get to know you, but a whole lot of people: You and your target audience. We will help you determine who you are marketing to and make sure we speak to that specific group.



We find the right type and style

When we design for a client, we strike a look that suits their brand personality, and the people they're trying to reach. Sometimes it's hip and cool. Sometimes it's warm and friendly. Sometimes it's formal and elegant. Whatever the style, it's always right for them.



We create images that stand out

Thanks to a carefully crafted design, your pieces will get noticed and say something about you, immediately. And they will invite people to read on, learn more, and take action.



We confess, Robin O'Connell's hair is actually curly

A few more vital stats: Robin O'Connell started her own business in 1994. She has over 20 years experience as a creative director and illustrator. Her work has been featured in several graphic design publications. One of her main passions is collecting children's books and rhymes. She lives in Santa Monica, California, with her husband Tony, son Cody, and dog Rascal.